

MINISO Group Holding Limited

名創優品集團控股有限公司

(A company incorporated in the Cayman Islands with limited liability)

(Stock Code: 9896)

FORM OF PROXY FOR USE AT THE ANNUAL GENERAL MEETING TO BE HELD ON THURSDAY, JUNE 20, 2024

| of ^{(Note} | 1) | | | | |
|--------------------------|--|---|---|---|--|
| being | the reg | istered holder(s) of shares | (Note 2) of US\$0.00001 each in the | capital of MINISO G | roup Holding Limited |
| of ^{(Note} | 3) | ny"), hereby appoint (Note 3) n/her, the chairman of the annual general meeting (the "Annual General Meet | ing") as my/our provy to attend a | et and vote for me/us | and on my/our behalf |
| at the Guang modif | Annual dong I ication, | I General Meeting to be held at 9:00 a.m. on Thursday, June 20, 2024 at 16F, Province, the People's Republic of China, and at any adjournment thereof it, the resolutions as set out in the notice of the Annual General Meeting and to voxy thinks fit. My/our proxy will also be entitled to vote on any matters prop | Building A, M Plaza, No. 109, Pa for the purpose of considering an tote on my/our behalf as hereunder | zhou Avenue, Haizhu d, if thought fit, pas indicated or, if no su | District, Guangzhou, ssing with or without ch indication is given, |
| Ordinary Resolutions | | | | For ^(Note 4) | Against(Note 4) |
| 1. | To receive and adopt the audited consolidated financial statements of the Company for the six months ended December 31, 2023 and the reports of the directors and auditor thereon. | | | | |
| 2. | (A) ' | (A) To re-elect the following directors of the Company (the "Directors"): | | | |
| | (i) | To re-elect Mr. Ye Guofu as an executive Director; and | | | |
| | (ii) | To re-elect Mr. Wang Yongping as an independent non-executive Director. | | | |
| | (B) ' | To authorise the board of Directors to fix the remuneration of the Directors. | | | |
| 3. | To re-appoint KPMG as auditor of the Company and authorise the board of Directors to fix its remuneration for the year ending December 31, 2024. | | | | |
| 4. | (A) | (A) To grant a general mandate to the Directors to allot, issue and/or otherwise deal with additional shares (including any sale or transfer of treasury shares out of the treasury) not exceeding 5% of the total number of issued shares of the Company (excluding any treasury shares) as at the date of passing this resolution. | | | |
| | (B) | To grant a general mandate to the Directors to repurchase shares not exceeding 10% of the total number of issued shares of the Company (excluding any treasury shares) as at the date of passing this resolution. | | | |
| | (C) | Conditional upon the passing of the ordinary resolutions numbered 4(A) and 4(B), to extend the authority given to the Directors pursuant to ordinary resolution numbered 4(A) to issue shares by adding to the number of shares of the Company which may be allotted and issued by the Directors pursuant to such general mandate of an amount representing the number of shares repurchased under ordinary resolution numbered 4(B). | | | |
| Dated | this | day of 2024 | Signature(s) ^(Notes 5 & 6) | | |
| Notes: | | • | | | |

I/We^(Note 1)

- 1. Full name(s) and address(es) shall be inserted in BLOCK CAPITALS.
- Please insert the number of shares registered in your name(s) to which this form of proxy relates. If no number is inserted this form of proxy will be deemed to relate to all shares in the capital of the Company registered in your name(s). If more than one proxy is appointed, the number of shares in respect of which each such proxy so appointed must be specified.
- Full name(s) and address(es) shall be inserted in BLOCK CAPITALS. If not completed, the chairman of the meeting will act as your proxy. If any proxy other than the chairman of the meeting is preferred, please strike out the words "the chairman of the annual general meeting" and insert the name and address of the proxy desired in the space provided. Any shareholder of the Company entitled to attend and vote at the Annual General Meeting is entitled to appoint any number of proxies (who must be individuals) to attend and vote instead of him. A proxy need not be a shareholder of the Company.
- IMPORTANT: IF YOU WISH TO VOTE FOR ANY RESOLUTION, PLEASE TICK ("\"") THE BOX MARKED "For". IF YOU WISH TO VOTE AGAINST ANY RESOLUTION, PLEASE TICK ("\"") THE BOX MARKED "Against". Failure to tick a box will entitle your proxy to cast your vote at his/her discretion. Your proxy will also be entitled to vote at his/her discretion on any resolution properly put to the meeting other than those referred to in the notice convening the meeting.
- If the appointor is a corporation, this form must be under common seal or under the hand of an officer, attorney, or other person duly authorised on that behalf.
- In the case of joint holders, the signature of any one holder will be sufficient but the names of all the joint holders should be stated. Where there are joint holders of any share of the Company, any one of such joint holders may vote at the meeting, either in person or by proxy, in respect of such share as if he/she were solely entitled thereto, but if more than one of such joint holders be present at the meeting, the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint holders, and for this purpose seniority shall be determined as that one of the said persons so present whose name stands first on the register of members of the Company in respect of such share shall alone be entitled to vote in respect thereof.
- To be valid, this form of proxy must be completed, signed and deposited at the Hong Kong branch share registrar of the Company, Computershare Hong Kong Investor Services Limited (for holders of the Company's shares), at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, together with the power of attorney or other authority (if any) under which it is signed (or a notarially certified copy thereof), as soon as possible but in any event not less than 48 hours before the time for holding the meeting (i.e. before 9:00 a.m. on Tuesday, June 18, 2024). Completion and return of the form of proxy shall not preclude a shareholder of the Company from attending and voting in person at the above meeting (or any adjourned meeting thereof) if they so wish and in such event, this form of proxy shall be deemed to be revoked.
- A proxy need not be a shareholder of the Company.
- Any alteration made to this form of proxy must be initialled by the person who signs it.

PERSONAL INFORMATION COLLECTION STATEMENT

Your supply of your and your proxy's (or proxies') name(s) and address(es) is on a voluntary basis for the purpose of processing your request for the appointment of a proxy (or proxies) and your voting instructions for the above meeting of the Company (the "Purposes"). We may transfer your and your proxy's (or proxies') name(s) and address(es) to our agent, contractor, or third party service provider who provides administrative, computer and other services to us and to such parties who are authorised by law to request the information or are otherwise relevant for the Purposes and need to receive the information. Your and your proxy's (or proxies') name(s) and address(es) will be retained for such period as may be necessary to fulfill the Purposes. Youfyour proxy (or proxies) have/has the right to request access to and/or correction of the relevant personal data in accordance with the provisions of the Personal Data (Privacy) Ordinance and any such request shall be in writing by mail to Computershare Hong Kong Investor Services Limited at the above address.