

## MINISO Group Will Report December Quarter 2021 Financial Results on March 3, 2022

GUANGZHOU, China, Feb. 23, 2022 /PRNewswire/ -- MINISO Group Holding Limited (NYSE: MNSO) ("MINISO Group", "MINISO" or the "Company"), a fast-growing global value retailer offering a variety of design-led lifestyle products, today announced that it plans to release its December quarter 2021 financial results before the U.S. market opens on Thursday, March 3, 2022.

The Company's management will hold an earnings conference call at 7:00 A.M. Eastern Time on Thursday, March 3, 2022 (8:00 P.M. Beijing Time on the same day) to discuss the financial results. The conference call can be accessed by the following zoom link or dialing the following numbers:

### Access 1

Join Zoom meeting.

Zoom link: <https://dooble.zoom.us/j/84860705976?pwd=ckh3OW1oeXkydzAwaXIHYNVYeEpBZz09>

Meeting Number: 848 6070 5976

Meeting Passcode: 888666

### Access 2

Listeners may access the call by dialing the following numbers by using the same meeting number and passcode with access 1.

United States Toll Free:	833 548 0276 (or 833 548 0282)
Mainland China Toll Free:	400 182 3168 (or 400 616 8835)
Hong Kong, China Toll Free:	+852 5803 3730 (or +852 5803 3731)
United Kingdom (Charge Fees):	+44 203 901 7895 (or +44 208 080 6591)
France (Charge Fees):	+33 1 8699 5831 (or +33 1 7037 2246)
Singapore (Charge Fees):	+65 3158 7288 (or +65 3165 1065)
Canada (Charge Fees):	+1 613 209 3054 (or +1 647 374 4685)

### Access 3

Listeners can also access the meeting through the Company's investor relations website at <http://ir.miniso.com/>.

The replay will be available approximately two hours after the conclusion of the live event at the Company's investor relations website at <http://ir.miniso.com/>.

### **About MINISO Group Holding Limited**

MINISO is a fast-growing global value retailer offering a variety of design-led lifestyle products. The Company serves consumers primarily through its large network of MINISO stores, and promotes a relaxing, treasure-hunting and engaging shopping experience full of delightful surprises that appeals to all demographics. Aesthetically pleasing design, quality and affordability are at the core of every product in MINISO's wide product portfolio, and the Company continually and frequently rolls out products with these qualities. Since the opening of its first store in China in 2013, the Company has built its flagship brand

"MINISO" as a globally recognized retail brand and established a massive store network worldwide. For more information, please visit <http://ir.miniso.com/>.

### **Investor Relations Contact**

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