

## MINISO Will Report September Quarter 2020 Financial Results on December 18, 2020

GUANGZHOU, China, Dec. 11, 2020 /PRNewswire/ -- MINISO Group Holding Limited ("MINISO" or the "Company")(NYSE: MNSO), a fast-growing global value retailer offering a variety of design-led lifestyle products, today announced that it plans to release its September quarter 2020 financial results before the U.S. market opens on Friday, December 18, 2020.

The Company's management will hold an earnings conference call at 7:00 A.M. Eastern Time on Friday, December 18, 2020 (8:00 P.M. Beijing Time on the same day) to discuss the financial results. Listeners may access the call by dialing the following numbers:

International:	1-412-317-6061
United States Toll Free:	1-888-317-6003
Mainland China Toll Free:	4001-206-115
Hong Kong, China Toll Free:	800-963-976
Access Code:	2946619

The replay will be accessible through December 25, 2020 by dialing the following numbers:

International:	1-412-317-0088
United States Toll Free:	1-877-344-7529
Access Code:	10150446

A live and archived webcast of the conference call will also be available at the Company's investor relations website at <http://ir.miniso.com/>.

### **About MINISO Group Holding Limited**

MINISO Group Holding Limited is a fast-growing global value retailer offering a variety of design-led lifestyle products. The Company serves consumers primarily through its large network of MINISO stores, and promotes a relaxing, treasure-hunting and engaging shopping experience full of delightful surprises that appeals to all demographics. Aesthetically pleasing design, quality and affordability are at the core of every product in MINISO's wide product portfolio, and the Company continually and frequently rolls out products with these qualities. Within seven years since MINISO opened its first store in China in 2013, the Company had built its flagship brand "MINISO" as a globally recognized retail brand and established a massive store network worldwide. For more information, please visit <http://ir.miniso.com/>.

### **Investor Relations Contact**

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